Competition Brief

Media

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| Date |
| Competitors will be invited to participate in a live event at [name of venue] on [date of competition].Address: [address of venue] |
| Entry Requirements |
| This competition is for learners working at Level 1.Competitors must be 16 years of age or over.A maximum of 2 competitors per organisation may enter.Applications to be made via [your regional competition lead or portal address]. Deadline for entries: [date]A statement of support that outlines any individual needs of the competitor within the competition must be submitted to [Regional competition lead email address] or will need to be completed by the day prior to beginning the competition. |
| Competition Task |
| Competitors will be required to prepare a poster to promote a new film, Andromeda.This competition will test competitor’s knowledge and skills in the following areas:Research skills, poster design, use of text and images, wording text.Competitors will be given 1 hour 30 minutes to prepare and present an afternoon tea for one.The competition will require each competitor to:* Prepare a poster to promote a new sci-fi film Andromeda. Research other film posters for ideas (Passengers, Arrival, Prometheus)
* Prepare an initial sketch for your poster indicating where the text and images will be.
* Add a suitable background colour to your poster.
* Research two appropriate images from the internet, resize and add to the poster.
* Add appropriate text to the poster to promote the film, including Film Name: AndromedaActors’ Names: Will Smith, Emma StoneDirector Name: Ridley ScottFilm classification: PG
* You can add any other text you feel is appropriate/
* Use no more than two colours for text. Use a suitable ‘sci-fi’ style font*.*
* Write a quote from a national newspaper to promote the film and add this to the poster.

Competitors must have access to the internet, paper and pens.Competitors must be able to print out their poster.  |
| Marking and Assessment |
| Marking and judging of this competition will be done by a team of experts from industry, further education or training providers, using the competition criteria and allocation of marks.Judging will be marked against the criteria:* Planning of poster and quality of initial sketch.
* Text is an appropriate size
* Appropriate ‘sci-fi’ style font used for text
* Correct spelling used for text
* Images are an appropriate size and are resized correctly
* Images are suitable for film genre
* Catchy newspaper quote used
* Suitable colour scheme used for Sci-fi film poster
* Overall appearance of poster suitable for film genre
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| Additional information |
| * Competitors will start and finish work as instructed by the judges.
* Competitors can prepare their poster using a Microsoft Word, Powerpoint or Publisher.
* A statement of support that outlines any individual needs of the learner within the competition - i.e.: support with communication etc. will need to be completed by the day prior to beginning the competition.
* Competitors who arrive late for the event will not receive additional time.
* Competitors will start and finish work as instructed by the judges.
* If there is a power stoppage, breakdown of equipment or accident, the competitors must act accordingly to the instruction of the organiser.
* If during the competition a competitor feels they must leave their work (e.g.: medical reasons, toilet break), they will have the time recorded on a ‘time out’ sheet by a member of staff.
* No mobile telephones are allowed in the competition room.
* The judges’ decision is final.
* Photographs will be taken during the event that maybe used for marketing/publicity purposes – if the competitor / support staff cannot have their photo taken it is the responsibility of the college entering the competition to notify the organisers beforehand and at the event.
* If a competitor / support staff have any dietary requirements or allergies please notify when completing the competition application.
* Competitors must only receive agreed support that is outlined in their support statement. Support that is deemed to be outside that given in the support statement could result in the competitor being disqualified from the competition.
* Please advise [Regional competition lead email address] prior to the event how many support staff will be accompanying the competitors from your organisation.

All entries to be received by: [deadline for entries date] |
| If you require further information please contact: |
| For information specific to this regional competition, contact your **regional competition lead**:[Regional competition lead name] [Regional competition lead email address] Tel: [telephone number] | For information about the content or technicalities of the competition, contact the **national competition lead**:Jayne Olnerjayne.olner@nwhc.ac.uk Tel: 024769243114 | For general information about Inclusive Skills Competitions, contact the **Projects & Partnerships Co-ordinator** at Derwen College:Helen Edwardshelen.edwards@derwen.ac.ukTel: 01691 661234 ext 354 |